



**Norristown Area School District
NAHS Athletic Project**

Announcement About “Naming” Opportunity

June 15, 2011

The Norristown Area School District is pleased to announce that Conicelli Auto Group has offered \$25,000 for the naming rights to the scoreboard at our new athletic complex.

In accordance with the “Naming Rights Guidelines” established by the NAHS Athletic Project Ad Hoc Committee, counter offers will be received for a 30-day period. At the end of this 30-day period, the Ad Hoc Committee will make a recommendation to the School Board of Directors about this offer.

Any questions or comments can be directed to:

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