



**NORRISTOWN AREA SCHOOL DISTRICT**

**OFFER TO PURCHASE NAMING RIGHTS  
 AT NEW NAHS FACILITY**

This offer is submitted in order to purchase the naming rights for (check one):

\_\_\_\_\_ Team Benches (4 benches which can be named individually or collectively)  
 (approximate cost to NASD = \$ 1,000 each)

\_\_\_\_\_ Individual Row of Grandstand / Bleacher Seating Per Section  
 (approximate cost to NASD = \$ 3,000)

\_\_\_\_\_ Scoreboard  
 (approximate cost to NASD = \$ 25,000)

\_\_\_\_\_ Press box  
 (approximate cost to NASD = \$ 50,000)

Synthetic Track (and field areas where track events are contested)  
 (approximate cost to NASD = \$ 250,000)

\_\_\_\_\_ Synthetic Multi-Sport Field  
 (approximate cost to NASD = \$ 350,000)

\_\_\_\_\_ Grandstand / Bleachers  
 (approximate cost to NASD = \$425,000 - \$300,000 for home and \$125,000 for visitors)

\_\_\_\_\_ Concession Building (which is the only building on site; includes ticket area and restrooms)  
 (approximate cost to NASD = \$ 1.2 million)

Name of person/corporation/organization/entity that is submitting an offer:

Ernest Hadrick, Jr (on behalf of residents/alumni)

I understand that Norristown Area School District reserves the right to approve all name selections, subject to the attached guidelines. Subject to the approval of the Norristown Area School District, the name I have selected to be given to the above selected portion of the athletic facility is:

The Joshua 'Josh' Culbreath Field

The term of the offer I am submitting is for (select one)

\_\_\_\_\_ 5 years

\_\_\_\_\_ 10 years

\_\_\_\_\_ Other: (please specify) \_\_\_\_\_

The total amount of the offer I am submitting is: \$5,000.00 (for Culbreath Signage)

This amount will be paid as follows (select one):

\_\_\_\_\_ lump sum payment upon approval of name selection by Norristown Area School District

\_\_\_\_\_ Annual installments of \$ \_\_\_\_\_ per year over the length of the contract term

Other (specify): Payment to be submitted upon approval of name and signage design

By affixing my signature below, I certify that I have read the attached Guidelines, and agree to comply with all terms set forth therein. I certify that no representations have been made to me or anyone acting on my behalf contrary to the terms indicated in the attached Guidelines. I understand that, if my offer is selected, Norristown Area School District reserves the right to terminate the terms of any agreement should the name selected and/or the person, corporation, organization and/or other entity on whose behalf this offer is submitted becomes unacceptable due to future unforeseeable circumstances, given the educational mission of the school. I understand that, if this offer is accepted by Norristown Area School District, that Norristown Area School District and/or its officers, agents and/or employees will prepare a contract memorializing the terms contained herein. Norristown Area School District reserves the right to ask that the payment terms of this offer be changed, though I am not required to agree to any changes. I further agree that this offer, once signed and submitted, is final, and that no subsequent changes and/or modifications will be permitted.

By (Signature): Ernest Hadrick, Jr

Printed Name: Ernest Hadrick, Jr

Name of corporation/organization/entity (if applicable): \_\_\_\_\_  
Title: \_\_\_\_\_