



**Norristown Area High School
Athletic Complex Fundraiser**

FENCE SIGN ADVERTISING/SPONSORSHIP PROGRAM

Dear Friends of NAHS;

Happy New Year!

As you know, the Norristown Area School District is still actively raising funds for our Athletic Complex at NAHS. This past August, we had a very successful carnival on site. And, we just wrapped up our popular annual holiday Jackpot Calendar fundraiser!

We are writing at this time to request your support of our complex through participation in the fence sign sponsorship program that we are launching in Spring 2017. Sponsor signs will appear on the fence surrounding our new complex; with all money raised being used to help NASD "Complete the Complex!"

As a participant in the sign sponsorship program, your organizations' personal vinyl sign will be placed on our fence for the duration of your contract. Also, your banner will be featured on the NASD Athletic Department website. As you will see, we are offering one year, three year, and five year options.

Enclosed is a sponsorship agreement that further details our plan. We hope that you will support our initiative by completing the agreement and returning it with your check, payable to the Norristown Area School District, to the address listed below.

Thank you in advance for your investment in our program and our community.

Sincerely,

A handwritten signature in black ink, appearing to read "Anne Marie Rohricht". The signature is fluid and cursive, written over a white background.

Anne Marie Rohricht
Chief Financial Officer
arohricht@nasd.k12.pa.us
610-630-5006



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FENCE SIGN ADVERTISING/SPONSORSHIP PROGRAM

Purpose: To raise funds for the NAHS Athletic Complex. Amenities still needed on-site include additional home & visitor side bleachers, lighting, and a ticket/concession building.

Sign Sizes: 3' x 4' and 3' x 8'

Exposure: Signs will be up at our complex during the spring, summer, and fall sports seasons for all our athletic games and events. This includes, but is not limited to; varsity and junior varsity football, soccer, field hockey, lacrosse, and track. We also have several outside organizations that use our facility so local and out of town players and fans will all see the fence signs creating great exposure for your business.

Cost: Several options are available:

	3' x 4' Sign	3' x 8' Sign
5-year sponsorship:	\$ 1,500	\$ 2,500
3-year sponsorship:	\$ 800	\$ 1,500
1-year sponsorship:	\$ 400	\$ 750

Norristown Area School District will:

- Arrange to have sign made – all signs will be in color
 - All signs will be on a template designed by the District which will include NASD colors and/or logos on the border areas
- Pay for the sign
- Pay for sign replacement if damaged during sponsorship term
- Place sign on fence
- Include free advertisement on athletic department website

Your organization will:

- Complete and return the enclosed sponsorship agreement
- Provide artwork (camera-ready) for sign
- Incur any artwork/design change costs if you request them during the duration of your sponsorship
- Promptly pay for sponsorship

Norristown Area School District reserves the right to review and approve all sponsorship requests.



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FENCE SIGN ADVERTISING/SPONSORSHIP AGREEMENT

Norristown Area School District (NASD) recognizes the importance of establishing a cooperative partnership with local supporters to continue to actively raise funds for the NAHS Athletic Complex.

NASD proudly enters into an agreement with (Sponsor Name):

This agreement is to allow the sponsor to have its name displayed on the fence at the NAHS Athletic Complex. The 3' x 4' or 3' x 8' sign will be purchased and mounted by the District for the duration of the term selected by the sponsor. Terms include one-year, three-years, and five years. All sponsors must be approved and accepted by NASD.

Sponsor Name: _____

Contact Person: _____

Phone Number & Email Address: _____

Address (Street, City, State): _____

Our company/organization would like to sponsor the following sign size for the following term (please check one):

- | | | | |
|-------------------------------------|------------------------|-------------------------------------|------------------------|
| <input type="checkbox"/> 3 x 8 Sign | 5-year term (\$ 2,500) | <input type="checkbox"/> 3 x 4 Sign | 5-year term (\$ 1,500) |
| <input type="checkbox"/> 3 x 8 Sign | 3-year term (\$ 1,500) | <input type="checkbox"/> 3 x 4 Sign | 3-year term (\$ 800) |
| <input type="checkbox"/> 3 x 8 Sign | 1-year term (\$ 750) | <input type="checkbox"/> 3 x 4 Sign | 1-year term (\$ 400) |

I do not care to purchase a sign at this time, but am enclosing a donation to the NAHS Athletic Complex

Signature: _____

Mail completed form and payment to: Anne Rohricht @ Norristown Area School District
401 N. Whitehall Rd
Norristown, PA 19403

Artwork can be emailed to: arohricht@nasd.k12.pa.us