



NORRISTOWN AREA SCHOOL DISTRICT

**OFFER TO PURCHASE NAMING RIGHTS
AT NEW NAHS FACILITY**

This offer is submitted in order to purchase the naming rights for (check one):

- Team Benches (4 benches which can be named individually or collectively)
(approximate cost to NASD = \$ 1,000 each)
- Individual Row of Grandstand / Bleacher Seating Per Section
(approximate cost to NASD = \$ 3,000)
- Scoreboard
(approximate cost to NASD = \$ 25,000)
- Press box
(approximate cost to NASD = \$ 50,000)
- Synthetic Track
(approximate cost to NASD = \$ 250,000)
- Synthetic Multi-Sport Field
(approximate cost to NASD = \$ 350,000)
- Grandstand / Bleachers
(approximate cost to NASD = \$425,000 - \$300,000 for home and \$125,000 for visitors)
- Concession Building (which is the only building on site; includes ticket area and restrooms)
(approximate cost to NASD = \$ 1.2 million)

See cover email
for specific naming
request.

(Attached - see page 3)

Name of person/corporation/organization/entity that is submitting an offer:

Ernest Hadrick, Jr on behalf of NASD residents and alumni

I understand that Norristown Area School District reserves the right to approve all name selections, subject to the attached guidelines. Subject to the approval of the Norristown Area School District, the name I have selected to be given to the above selected portion of the athletic facility is:

The Joshua "Josh" Culbreath Field

The term of the offer I am submitting is for (select one)

_____ 5 years

_____ 10 years

_____ Other: (please specify) _____

The total amount of the offer I am submitting is: _____

This amount will be paid as follows (select one):

_____ lump sum payment upon approval of name selection by Norristown Area School District

_____ Annual installments of \$ _____ per year over the length of the contract term

_____ Other (specify): _____

By affixing my signature below, I certify that I have read the attached Guidelines, and agree to comply with all terms set forth therein. I certify that no representations have been made to me or anyone acting on my behalf contrary to the terms indicated in the attached Guidelines. I understand that, if my offer is selected, Norristown Area School District reserves the right to terminate the terms of any agreement should the name selected and/or the person, corporation, organization and/or other entity on whose behalf this offer is submitted becomes unacceptable due to future unforeseeable circumstances, given the educational mission of the school. I understand that, if this offer is accepted by Norristown Area School District, that Norristown Area School District and/or its officers, agents and/or employees will prepare a contract memorializing the terms contained herein. Norristown Area School District reserves the right to ask that the payment terms of this offer be changed, though I am not required to agree to any changes. I further agree that this offer, once signed and submitted, is final, and that no subsequent changes and/or modifications will be permitted.

By (Signature): _____

Printed Name: Ernest Hadrick, Jr.

Name of corporation/organization/entity (if applicable): _____

Title: _____

Address: 441 R. Henhouse Blvd, West Norriton PA 19403

Phone / Fax / Email: ehadjr@verizon.net Dated: 2/28/2012

484-614-0983

From: Ernest Hadrick
Sent: Tuesday, February 28, 2012 3:07 PM
To: Rohricht, Anne; Samuels, Dr. Janet
Cc: Ron Livers
Subject: Fw: Naming Request - NASD

Dear Dr. Samuels and Mrs. Rohricht:

Thanks for permitting the residents of our school district's communities and alumni, to present their recommendations to you regarding the naming for the new athletic facility. We, Norristown Area School District residents and alumni, wholeheartedly recommend that the name **The Joshua 'Josh' Culbreath Field** be assigned to the track and field portion of the new facility. We would more than willing to meet to discuss this request and provide supportive documentation, if required. Attached is the official Naming Request form. Please share with the members of the School Board. We look forward to hearing from you. Thanks!

Ernie

Ernest Hadrick, Jr.