



NORRISTOWN AREA SCHOOL DISTRICT

OFFER TO PURCHASE NAMING RIGHTS
AT NEW NAHS FACILITY

This offer is submitted in order to purchase the naming rights for (check one):

_____ Team Benches (4 benches which can be named individually or collectively)
(approximate cost to NASD = \$ 1,000 each) 1500

_____ Individual Row of Grandstand / Bleacher Seating Per Section
(approximate cost to NASD = \$ 3,000)

_____ Scoreboard
(approximate cost to NASD = \$ 25,000)

_____ Press box
(approximate cost to NASD = \$ 50,000)

_____ Synthetic Track
(approximate cost to NASD = \$ 250,000)

_____ Synthetic Multi-Sport Field
(approximate cost to NASD = \$ 350,000)

_____ Grandstand / Bleachers
(approximate cost to NASD = \$425,000 - \$300,000 for home and \$125,000 for visitors)

_____ Concession Building (which is the only building on site; includes ticket area and restrooms)
(approximate cost to NASD = \$ 1.2 million)

Name of person/corporation/organization/entity that is submitting an offer:

_____ Rotary Club of NORRISTOWN

I understand that Norristown Area School District reserves the right to approve all name selections, subject to the attached guidelines. Subject to the approval of the Norristown Area School District, the name I have selected to be given to the above selected portion of the athletic facility is:

The term of the offer I am submitting is for (select one)

_____ 5 years

_____ 10 years

_____ Other: (please specify) _____

The total amount of the offer I am submitting is: \$1,500.00

This amount will be paid as follows (select one):

lump sum payment upon approval of name selection by Norristown Area School District

_____ Annual installments of \$ _____ per year over the length of the contract term

_____ Other (specify): _____

By affixing my signature below, I certify that I have read the attached Guidelines, and agree to comply with all terms set forth therein. I certify that no representations have been made to me or anyone acting on my behalf contrary to the terms indicated in the attached Guidelines. I understand that, if my offer is selected, Norristown Area School District reserves the right to terminate the terms of any agreement should the name selected and/or the person, corporation, organization and/or other entity on whose behalf this offer is submitted becomes unacceptable due to future unforeseeable circumstances, given the educational mission of the school. I understand that, if this offer is accepted by Norristown Area School District, that Norristown Area School District and/or its officers, agents and/or employees will prepare a contract memorializing the terms contained herein. Norristown Area School District reserves the right to ask that the payment terms of this offer be changed, though I am not required to agree to any changes. I further agree that this offer, once signed and submitted, is final, and that no subsequent changes and/or modifications will be permitted.

By (Signature): Guido J. Martinelli

Printed Name: GUIDO J. MARTINELLI

Name of corporation/organization/entity (if applicable): Rotary Club of NORRISTOWN

Title: _____

Address: P.O. Box 119, OAKS, PA 19456

Phone / Fax / Email: _____

Dated: 3/8/2012